

LOTTERIES COMMISSION, ADVERTISING CONTRACT

745. Mr RIEBELING to the Minister representing the Minister for Racing and Gaming:

- (1) Has the advertising contract for the Lotteries Commission been awarded?
- (2) If yes -
 - (a) who was the successful tenderer;
 - (b) what is the total value of the contract;
 - (c) on what date was it awarded; and
 - (d) on what date does it expire?
- (3) What is the estimated annual value of the contract?
- (4) Does the contract include both ScratchnWin and Lotto?

Mr COWAN replied:

- (1) Yes
- (2)
 - (a) Marketforce Ltd
 - (b) \$8.5 million
 - (c) 5 September 2000
 - (d) 4 September 2003 [plus 2 X 1 year options terminating 4 September 2005]
- (3) \$1.7 million per year
- (4) The contract includes both Lotto and Scratch'n'Win and also includes Cash 3 and all other lottery products, along with all corporate and community funding advertising